

## Programme of International Conference on Information Management ICIM'2017

| Day 1  | May 29th, 2017 (Monday)  |
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| 15 <sup>00</sup> – 15 <sup>10</sup>                                      | Welcome/Opening Vice-Rector for Development, University of Gdańsk, Prof. Krzysztof Bielawski   |
| <b>The Opening Session, Part I<br/>Chairman: Prof. Bernard F. Kubiak</b> |  |
| 15 <sup>10</sup> – 15 <sup>30</sup>                                      | ”Adam Becht PhD, AGAT IT, ”From Industrial Automatic to the Internet of Things”  |
| 15 <sup>30</sup> – 16 <sup>00</sup>                                      | <b>Slawomir Malinowski, SoftFit</b> , “How to build Enterprise BI in agile manner”   |
| 16 <sup>00</sup> – 16 <sup>30</sup>                                      | <b>Marcin Szeliga</b> , “Artificial neural networks – selected Platforms and Applications”   |
| 16 <sup>30</sup> – 17 <sup>00</sup>                                      | <b>Coffee break</b>  |
| <b>The Opening Session, Part II<br/>Chairman: Marcin Szeliga</b>         |  |
| 17 <sup>00</sup> – 17 <sup>30</sup>                                      | <b>Pawel Potasiński</b> , “Data-Driven e-Commerce Business”  |
| 17 <sup>30</sup> – 18 <sup>00</sup>                                      | <b>Mateusz Kierepka</b> , “Virtual reality in medical applications”  |
| 18 <sup>00</sup> – 18 <sup>45</sup>                                      | <b>Michał F. Kowalik PhD, INTEL</b> , Panel Discussion on “Datacenter security – a luxury or necessity?”   |
| 19 <sup>00</sup> – 20 <sup>30</sup>                                      | <b>Conference Dinner</b>   |
| 20 <sup>30</sup> – 23 <sup>00</sup>                                      | <b>Artistic Programme, Musical performed by Gdańsk Baltic Philharmonic Artists</b>   |
| Day 2  | May 30th, 2017 (Tuesday)   |
| <b>Paper Session 1, Chairman: Prof. Nikhil Agarwal</b>                   |  |
| 9 <sup>00</sup> – 9 <sup>30</sup>  | <b>Prof. Arkadiusz Januszewski, UTP University of Science and Technology</b> , “Multidimensional analysis in the operational controlling system. Case Study of a small consulting and training service enterprise” |
| 9 <sup>30</sup> – 10 <sup>00</sup>                                       | <b>Prof. Narycz Roztocki, State University of New York at New Paltz</b> , “How to Succeed in getting published in TopQuality International Journals”   |

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| 10 <sup>30</sup> – 11 <sup>00</sup>                       | <b>Prof. Nikhil Agarwal, University of Edinburg, GB</b> , “Slacktivism, Clicktivism and Hacktivism: Understanding Definition Online Social Activism”   |
| 11 <sup>00</sup> – 11 <sup>30</sup>                       | <b>Coffee break</b>  |
| <b>Paper Session 2, Chairman: Prof. Robert Waszkowski</b> |  |
| 11 <sup>30</sup> – 12 <sup>00</sup>                       | <b>Dariusz Samól, SAP</b> , “Fourth Industrial Revolution – Introduction”  |
| 12 <sup>00</sup> – 13 <sup>00</sup>                       | Panel Discussionon “Fourth Industrial Revolution”<br>Chairman – <b>Dariusz Samól</b> (panelists: <b>Prof. Jerzy Aukstol, Prof. Przemyslaw Lech, Prof. Celina M. Olszak, Prof. Narycz. Roztocki, Prof. Janusz Wielki, Bartłomiej Dessoulavy-Śliwiński PhD</b> ) |
| 13 <sup>00</sup> – 15 <sup>00</sup>                       | <b>Lunch</b>   |
| 15 <sup>00</sup> – 15 <sup>30</sup>                       | <b>Prof. Janusz Wielki, P. Koziol, Opole University of Technology</b> , “The analysis of the opportunities to use the lean IT concept in processes which rationalize the operations of IT systems at modern enterprises”                                       |
| 15 <sup>30</sup> – 16 <sup>00</sup>                       | <b>Prof. Celina M. Olszak, University of Economics Katowice</b> , “IT-based Organizational Creativity”   |
| 16 <sup>00</sup> – 16 <sup>30</sup>                       | <b>Pawel Mielcarek, PhD, Leszek Tasiemski, University of Economics in Poznań</b> , “Strategic Renewal of business model in IT company – from antivirus vendor to cybersecurity service”  |
| 16 <sup>30</sup> – 17 <sup>00</sup>                       | <b>Coffee break</b>  |
| <b>Paper Session 3, Chairman: Adam Becht</b>              |  |
| 17 <sup>00</sup> – 17 <sup>30</sup>                       | <b>Prof. Robert Waszkowski, Jarosław Napiórkowski PhD, Military University of Technology in Warsaw</b> , “Designing RFID-based systems for government”   |
| 17 <sup>30</sup> – 18 <sup>00</sup>                       | <b>Martina Ocelli, Bartłomiej Dessoulavy-Śliwiński PhD, Detlef Olschewski, University of Warsaw, Living Lab Regional</b> , “Circular Approach to boost Innovativeness and Competitiveness”   |
| 18 <sup>00</sup> – 18 <sup>30</sup>                       | <b>Nargis Totakhel, City Wall Dubai International Group</b> , “MIS and GIS in Turkey”  |

| 20 <sup>00</sup> – 22 <sup>00</sup>                     | Conference Dinner   |
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| Day 3   | May 31st, 2017 (Wednesday)  |
| <b>Paper Session 4, Chairman: Prof. Przemyslaw Lech</b> |   |
| 9 <sup>00</sup> – 9 <sup>30</sup>                       | <b>Prof. Waclaw Szymanowski, University of Warmia and Mazury in Olsztyn</b> , “Conditions of the use of information technologies for the modelling of decision-making processes in the enterprise”      |
| 9 <sup>30</sup> – 10 <sup>00</sup>                      | <b>Prof. Adam Stecyk, University of Szczecin</b> , “Evaluation model for e-learning tools quality”  |
| 10 <sup>00</sup> – 10 <sup>30</sup>                     | <b>Magdalena Chomuszko PhD, SAGE</b> , “Outsourcing of finance - accounting in view of the requirements arising from the implementation of the Standard Audit File for TAX”                             |
| 10 <sup>30</sup> – 11 <sup>00</sup>                     | <b>Michał Kuciapski PhD, University of Gdańsk</b> , “Investigating the determinants of performance expectancy in technology acceptance”   |
| 11 <sup>15</sup> – 11 <sup>30</sup>                     | <b>Coffee break</b>   |
| <b>Paper Session 5, Chairman: Prof. Adam Stecyk</b>     |   |
| 11 <sup>30</sup> – 12 <sup>00</sup>                     | <b>Marcin Wichorowski, Prof. Slawomir Sagan</b> , “How to accomplish interoperability of heterogeneous concepts? The case study: multifunctional sensors for in-situ monitoring of marine environment”. |
| 12 <sup>00</sup> – 12 <sup>30</sup>                     | <b>Prof. Piotr Wróbel, University of Gdańsk</b> , “The use of electronic communication tools in the office workplace”   |
| 12 <sup>30</sup> – 13 <sup>00</sup>                     | <b>Jacek Maślankowski PhD., Dorota Majewicz, University of Gdańsk</b> , Natural Language Processing in Big Data: A Case Study of a comparative analysis of Polish and English language                  |
| 13 <sup>00</sup> – 13 <sup>30</sup>                     | Closing Session   |
| 14 <sup>00</sup> – 15 <sup>00</sup>                     | <b>Lunch</b>  |
| 15 <sup>00</sup>  | <b>End of Conference and departure</b>  |

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**Gdańsk, May 29-31, 2017**